



Have you considered everything?

As part of general back-up plans, some companies do not include laptops in this process. Many IT directors fail to realise the importance of important information stored locally on laptops.

Unlike desktop computers, laptops are prone to being damaged, lost, or stolen resulting in loss of data which in most cases is of higher value than the laptop itself. Whilst this is not a catastrophic event, the effect of losing data in this way is still an event to disrupt business and cause potential damage to the organisation.

Successful Business Continuity Planning includes all levels of potential disruptions; a laptop being left on a train, for instance, may be a small event, but can still have a dramatic detrimental effect on the business especially if critical business information is lost as a result. Both this type of event along with fires, floods, hurricanes, must be included in your Business Continuity Planning.

Phoenix BCP incorporates all levels and types of potential business interruption events in our approach and product options, to provide as much protection for your business to limit the impact and remain operational and survive the event.

